

FOR IMMEDIATE RELEASE

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CANNON FALLS, MN, August 1, 2011 – Gemstar Manufacturing, an innovator in custom case and plastic product manufacturing, has unveiled new names for their distinct product lines.

- VersaPro™ will identify the Gemstar Transit Cases, a staple of the thermoformed case line. Available in countless configurations, the VersaPro™ cases are ideal for sensitive instruments, delicate medical equipment, tool kits, specialized military applications, computer components and more.
- Stronghold™ will represent the Gemstar Heavy Duty Shipping Cases. Constructed from tough polyethylene, the Stronghold™ Cases are manufactured using a rotational molding process. This unique approach results in a case that is virtually indestructible allowing for safe and secure transport of instruments and equipment of any kind.
- Sentinel™ will replace Gemstar™ as the name of the company's flagship case line. Gemstar's Sentinel™ Cases feature a nearly unbreakable injection molded construction with high impact PC ABS material. Because the Sentinel™ Cases are airtight, waterproof, and dustproof, they are excellent for demanding conditions and a wide range of parts and equipment.

“Gemstar is realigning our core brands to bring more awareness of what we do best—manufacturing custom cases and plastic parts,” says Gemstar's Vice President of Sales and Marketing, Gary Harder. “As part of this exciting trend we are adding tooling for additional case sizes, and updating our product line names with VersaPro™, Stronghold™ and Sentinel™. While the names may be changing, the exceptional service we provide will not. As always, Gemstar offers free design engineering, and a lifetime guarantee on all of our cases regardless of style.”

This update affects the names of the cases only. Individual part numbers, product features, specifications, and testing results will all remain intact.

About Gemstar

For nearly 50 years, Gemstar Manufacturing, based in Cannon Falls, Minnesota, has been designing and manufacturing custom cases and custom plastic parts for a wide variety of industrial and commercial applications. Please visit our website, www.gemstarmfg.com or call 1-800-533-3631 for more information.

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